

60-3126/4

Mr. Robert H. Clark, Jr., President
United States Junior Chamber of Commerce
Boulder Park - Box 7
Tulsa 2, Oklahoma

Dear Mr. Clark:

Thank you very much for your letter of 25 April inviting me to speak before the United States Junior Chamber of Commerce at the Hotel Statler-Hilton on 28 June.

Much as I am genuinely honored by your kind invitation, I sincerely regret that I will be unable to attend as I plan to be out of the country on that date. However, your courtesy in asking me to join you on this particular occasion is indeed appreciated and I would like to take this opportunity to wish you every success in your program.

With kindest regards.

Sincerely,

Allen W. Dulles
Director

O/DCI bak(29 Apr. 60)

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UNITED STATES JUNIOR CHAMBER OF COMMERCE

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25th
April
1960

Mr. Allen W. Dulles
Director of Central Intelligence
Central Intelligence Agency
Washington 25, D. C.

Dear Mr. Dulles:

The United States Junior Chamber of Commerce is in the process of selecting fifty-one winners, one from each state and the District of Columbia, competing in its second annual script-writing contest entitled "My True Security -- the American Way".

In addition to scholarships, the 51 winners will be given an all-expense tour to Washington, D. C., to enjoy a three-day program in their honor on June 26th, 27th and 28th. An elaborate program has been arranged, culminating in an awards banquet to be held at the Hotel Statler-Hilton on the evening of June 28th.

As President of the Jaycees, it is my pleasure to extend a most cordial invitation to you to be our principal speaker on the occasion of this banquet. Invitations are extended to the two Senators and the appropriate Representatives from each of the 50 states, and various high federal government officials. The audience is augmented by various regional members of the Junior Chamber of Commerce and other public-spirited citizens, including representatives of the Mutual Benefit Life Insurance Company, Newark, New Jersey, which co-sponsors this annual contest.

Various officials and agencies of the Federal Government have extended cooperation and assistance on these occasions. During the 1959 visit the winners of the contest were honored by being received by President Eisenhower in a 20-minute meeting in the White House.

To acquaint you with the program, I have enclosed an informational pamphlet, "A Vital Program for American Youth", which contains the three prize-winning scripts of 1959, as well as a general outline of the program.

The Jaycees are well aware, Mr. Dulles, of the numerous demands on your time and the heavy schedule under which you are presently operating. It is hoped, nevertheless, that this invitation will merit your interest and acceptance.

Please be assured, Mr. Dulles, of our most cordial wishes.

Sincerely,

A handwritten signature in cursive script that reads "Robert H. Clark Jr.".

Robert H. Clark, Jr.
President

RHC:bkg
Enclosure

In this age of unrest and uncertainty, security is foremost in almost everyone's mind. I believe we have placed too much emphasis on the material aspects of life...security being one of these. It seems to me that my true security is not tangible. Material security is always in danger from fire, flood, decay, and all other means of destruction. Thus, I think a person who depends for his security on material bases such as wealth or physical strength has no true security, for he has only temporal resources to cope with loss, defeat, and disaster. Lasting security cannot be guaranteed. If material and physical security are so important, what would happen if one should lose them? After all, is a guaranteed, secure future really as safe and important as so many think? Prison inmates have complete economic security.

One's self-reliance will be built up only by forcing himself to take the initiative and become a non-conformist in the sense of standing by what you believe in the face of criticism. Today's desires to belong to a group and to follow "the crowd" certainly relieve a person of self-reliance and the need for initiative. Many people place themselves in a clique for security, only to find themselves lost in the group. A person who balks at following "the crowd" or questions its authority may find himself on the outside looking in. A group can take away security just as fast as it can give it. A person who has depended upon a group for all his security, and has either been rejected or become separated from his group is certainly without any means of self-assurance. To belong to a group may give one temporary security, but to become detached may result in permanent insecurity and disappointment. Where, then, does true security lie, and how can one find it?

I believe that my true security is in the realm of the mental and spiritual phases of life. True security is not attained except when one relies on himself and his own resources of character and the Spirit for his future. We can build up our resources if we can develop self-reliance and self-confidence in ourselves and our work.



Herbert S. Edwards
National Runner-Up
Denver, Colorado

Self-reliance, in turn, may be developed by relying upon our own initiative. Progress is made because of insecurity. Complete material security may discourage initiative and self-reliance. Therefore, I believe that if one's true security is placed in self-reliance, initiative and resourcefulness, he has a lasting security which will assist him in overcoming or effectively dealing with adverse circumstances whenever they arise. My true security, then, is not to be found outside myself in the temporal things of life, human or otherwise, but can be built up only within myself.



A Vital Program for American Youth



MY TRUE SECURITY

In this modern world of H-bombs, guided missiles and atomicity, everyone is looking for security. Not just security from these dangers to life, but a more personal security against the great, sudden changes that have become almost commonplace in our modern world. In this search for security, people turn to their friends — or to a good job, material possessions, or even feel that the government should take care of them. But do these things lead to real security — true security?

Many things can happen in the blink of an eye. You can lose these material things and take away the security based on them. The only thing that cannot be taken away from you is your character. What your traits are deep down inside. Doesn't your own trait, that real security — true security — come from what one has but what one *is*, the summation of all his character — integrity...foresight, initiative...self-reliance — the personal traits that enable him to meet any crisis or take advantage of opportunities to make a better life for himself and his family.

The Junior Chamber of Commerce and Mutual Benefit Life Insurance Company have joined together to present this "My True Security" program to encourage high school seniors to think, write and



The national winners of the 1959 "My True Security" program pose with their trophies following the national awards banquet in the Statler-Hilton in Washington, D. C. Center — the winner, Martha Reynolds, is flanked by winners — John Williams (left) and Herbert Edwards. In addition to trophies, the national winners also received scholarships.

speak on what true security means to them — and to give them an opportunity to share in \$12,950 in scholarship money available through the program. All seniors in all private, parochial or public schools are eligible to participate.

How To Enter

To enter, write a 360 to 600-word script expressing your views on the importance of initiative and self-reliance in providing personal security for you. Entitle your script "My True Security — the American way". Copies of the winning 1959 scripts are included in this brochure to let you see how the subject can be approached.

Judging by school, community, state and national eliminations will be based on content and sincerity of thought, originality and oral delivery. Winners in the school programs will go on to represent their schools in the community finals, where the community's representative in the state program will be selected. The 51 state winners (including the District of Columbia) will then compete for the national awards.

What Awards Are Offered?

OFFICIAL RULES

1. Program open to all seniors (those students graduating in calendar year 1960) in all public, private and parochial schools.

2. Judging on all program levels is based on a written script and its oral delivery by the participant — in person at school and community levels and through a tape recording at state and national levels. A copy of the written script will be provided judges at all levels. Community, state and national entries must be on the official entry form.

3. Script must be on the subject of the importance of initiative and self-reliance in providing personal security, approaching the subject from a positive standpoint.

4. Written length of the script must be between 360 and 600 words. Oral delivery must take not less than three nor more than five minutes.

5. Judging at all levels is based on:
Content and sincerity of thought 45%
Originality 30%
Oral delivery 25%

6. Scripts must be the original work of the student and prepared by him, although source material may be used if identified.

7. My True Security is not an oratorical contest. Participants need only voice their scripts clearly, sincerely and emphatically.

8. Only winners of valid community programs may be entered in state judging. Each state and the District of Columbia are entitled to one entry in the national finals. In communities where no Junior Chambers exist, schools or organizations may operate a community program upon sanctioning by the state Jaycee president.

9. All entries become the property of the national co-sponsors.

10. The decisions of the judges are final.

Many varied awards will be presented to school and community winners. The first-place state winner receives, in addition to special awards arranged by the state sponsors, a \$200 scholarship to the college or university of his or her choice, a specially designed trophy and an all-expense trip to the national awards program in Washington, D. C. in June, 1960.

During the three days in Washington, state winners will meet top governmental officials, tour governmental agencies and historic shrines and be offered a variety of entertainment. Climax of the exciting program will be the national awards banquet where the three national winners will be announced and honored. First-place winner will receive a \$2,000 scholarship to the college or university of his or her choice. The second-place winner will take home a \$1,000 scholarship, while the third-place winner will receive a \$750 scholarship.



A group of state My True Security winners pause for a talk with Secretary Flemming of the Health, Education and Welfare Department. Also included on the tours during the national awards program were the Departments of Agriculture, Justice, Defense and Interior. Highlight of the visit was a 20-minute meeting with President Eisenhower in his private office in the White House

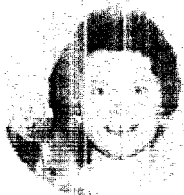


They began just as did 50,000 other high school seniors by competing in "My True Security" programs in their schools, presenting their scripts to audiences of classmates and friends.

Why Wait?

Make your plans to enter your school's "My True Security" program. For further information, contact your speech, history or government teacher or your local Junior Chamber of Commerce. Take this opportunity to express your views on what True Security means to you — and share in \$13,950 in scholarships. Do it today!

I am a teenager. I could be a leader in almost any of the growing cities in the United States. I go to school and to church; and, with the exception of Elvis Presley, I like the things most teenagers like — hamburgers and french fries, Rock Hudson, football, Dick Clark, crew-neck sweaters, and crew-cut boys. Recently, I've become aware of the necessity to think seriously about the future. Teens everywhere face this problem of making important decisions about the future.



Martha Reynolds
National Winner
Marietta, Georgia

My generation lives in a stimulating age and has much to anticipate. For our modern advances point the way to a better life for all. In my own lifetime, I've seen the wonder of color television, the near extinction of the polio menace, and a submarine that can safely travel under the Vinson Arctic Ice. I've heard America's wish for "peace on earth" broadcast to all the world from outer space; and probably in my time, I will see man at last reach the moon.

In the height of this wonderful age, however, I find that I cannot ignore the hazards of a moving world. A Cold War as deadly as any battle now exists. An ICBM could destroy, in a few moments, the life I know. Modern revolutionists, practically at my own doorstep, fight to preserve and extend freedoms I too often take for granted. Today is a time when both young and old must be continuously struggling to preserve the dignity of the individual.

The existence of such turmoil and confusion certainly tends to make any plans for jobs, further education, careers, and families seem insecure. A small child can find security in the reassuring glow of a light in the dark, in the touch of a familiar hand, or in the comfort of a mother's kiss. But how can we teenagers find this needed assurance of safety when this atmosphere of uncertainties like the grin of the Cheshire cat, always with us? Youth discovers this assurance in the democratic principles on which our country rests — basically, respect for the worth of the individual and a supreme loyalty to God.

America is "one nation under God, indivisible, with liberty and justice for all." And because its government was instituted "to promote the general welfare," I know that even I am guaranteed an opportunity for developing my initiative and achieving my dreams. Free enterprise is another form of my security because the individual can achieve personal goals through working with others by the organization and division of labor.

Thomas Jefferson once said, "As long as we think as we will and speak as we think, the condition of man will proceed in improvement." So as an American citizen, even though my rights are assured, to be truly secure, I must accept these rights and the responsibilities that accompany them. When I go to the polls soon to vote for my first time in a city, state or nationwide election, I will face the responsibility of using my individual discretion. So I'll be guaranteeing my secureness by active participation in the affairs of my government and industrial self-government.

Myriads of people inhabit the United States, each an individual, each important because he has his own abilities, his own goals, and his own ambitions. And yet, as President Eisenhower has said, "One basic opportunity must exist to promote strength and security, side-by-side with liberty and opportunity." The American way of life studies and is an example of the path to progress and dignity — freedom — my true security.



John R. Williams
National Runner-Up
Wargo, North Dakota

Security is a dirty word. I do not seek it and do not accept it were it offered me. Unlike so many young people, I am searching for something better than what I presently have. Unlike many young people today, I want to be the master of my own fate, the captain of my own soul. I cannot and will not blindly follow the herd plodding listlessly toward an uncertain goal in the comfortable mediocrity which so typifies "security."

Today Americans are eagerly searching for security. If and when they find it, man will be able to count the remaining days of our civilization on the fingers of his two hands. This great nation and the way of life it has come to represent were not created by men seeking security. They were hammered and chopped and carved and dug and plowed out of the wilderness by steel-hearted men who sought but one thing — opportunity.

For thousands of years, mankind groped in the darkness. Then in 1776, a new nation was born, and the people of the earth knew that at last they had found the Promised Land. There was no security here — and everyone knew it; yet from all corners of the earth, they streamed to America — The Land of Opportunity.

When America's early pioneers first set their eyes to the west they had only their two hands and the soil. There was no TVA out there, no social security, no welfare state — there was only freedom, but that was enough. Some failed again and yet again to succeed; so there was poverty, too. But every man was free to go just as high as his own feet could carry him; and because his success or failure was determined solely by his own abilities and willingness to work, he realized the only true security possible in a government of, by, and for the people. Our forefathers knew that there is no short-cut to the Promised Land; and it is time their descendants were becoming aware of the facts also.

There is to my way of thinking, but one hope for the preservation of civilization as we know it — that men, both young and more the beauty and dignity of honest labor. Businessmen, farmers, and laborers alike must learn to solve their own economic problems instead of running, hand-in-hand, to Uncle Sam. They must realize that the merry-go-round of bread and circuses — all in the name of security — will destroy this Republic just as surely as it destroyed ancient Rome. There is very little security in a grave. It is time for Americans to realize that the best kind of security is insecurity and that hard work is not only the best thing for them, but is, in fact, the hope of the world.